

Nu Beta Omega Chapter of Alpha Kappa Alpha Sorority, Inc.
Beverly Robinson Campbell Memorial Scholarship 2020
Science, Technology, Engineering, Math (STEM) Scholarships 2020



Completed applications need to be returned to:
Nu Beta Omega Chapter of Alpha Kappa Alpha Sorority, Inc.

Attention: Wanda A. Pleasant

Scholarship Committee

P. O. Box 923

Clearwater, Florida 33765

- Scholarship applications must be postmarked by March 30, 2020
- Scholarship applicants must have a minimum cumulative weighted GPA of 2.5.
- Scholarship applicants must include an **official transcript** including 1st semester/2nd quarter grades of their senior year.
- Scholarship applicants must complete all areas to be eligible to compete for these scholarships.

These scholarships will be awarded during the Joseph L. Carwise Minority Achievement Awards, Saturday, May 2nd, 9am at Hilton Carillon Park Hotel. Scholarship recipients are expected to attend this event.

- The **Beverly Robinson Campbell Memorial Scholarship** will be awarded to two African-American female seniors who live and attend a North Pinellas County high school, a Pinellas County magnet program, ECP (Early College Program) or St. Petersburg College Collegiate High School. This scholarship will be awarded based on GPA, character references, and an essay.

The Beverly Robinson Campbell Memorial Scholarship will be awarded to two participants based on value points. *Funds will be released in September 2020, upon receipt of documentation of enrollment in an accredited college or university.*

1st Place - \$1,500.00

2nd Place - \$1000.00

- One **Science, Technology, Engineering, Math (STEM) Scholarships** in the amount of **\$500.00** will be awarded to an African-American male or female senior who resides in North Pinellas County and attends a North Pinellas County high school, a Pinellas County magnet program, ECP (Early College Program) or St. Petersburg College Collegiate High School. This scholarship is based upon an interest in the fields of science, technology, engineering or math, as well as, GPA, character references, and an essay.

The STEM Scholarship will be awarded to the participants with the highest number of points. *Funds will be released in September 2020, upon receipt of documentation of enrollment in an accredited college, university or technical center/college. The awarded scholarship must be used by the recipients within one year from being awarded.*

Any questions or comments, please contact Wanda A Pleasant at (727)480-5245 or Wpleasantw@gmail.com.



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Criteria and Value Points

❖ **Scholastic: GPA (4 Point Scale) (Possible 32 points)**

4.0 or above	(32 points)
3.5—3.9	(25 - 29 points)
3.0—3.4	(20 - 24 points)
2.5—2.9	(15 - 19 points)
Below 2.5	(0 point)

Each applicant is responsible for obtaining an **official transcript**, which should include the high school GPA through the first semester/2nd quarter of his or her senior year.

❖ **Character References (Possible 15 points)**

Applicants must obtain three character references. These letters must be from their school, place of worship, and a community leader. All three letters must be on official letterhead and include the person's name, title, telephone number and e-mail address. Beverly Robinson Campbell Memorial Scholarship reference letter must be written by the community leader who is a member of the organization who benefited from a community service project you participated in 2018 or 2019. A letter from a relative is unacceptable.

❖ **Essay Topics (Possible 28 points)**

The essay should have a minimum of 350 words and a maximum of 1000 words. (Words used as articles in sentence structure will not count as part of the 350-word minimum.)

Beverly Robinson Campbell Memorial Scholarship:

Please describe your academic achievements, your community service activities and provide examples of leadership that make you deserving of this scholarship and how it will impact your future.

STEM Scholarship:

What are your career goals as related to Science, Technology, Engineering and Math (STEM) and how will this scholarship help you achieve these goals?

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Scholarship Checklist:

I am applying for the _____ Scholarship.

Name: _____ Date: _____

Address: _____

Telephone Number: _____ Email: _____

High School: _____

College/University/Technical Center you plan to attend: _____

Purposed Major: _____ Purposed Future Occupation: _____

(Do Not Write Below This Line)

	<u>Yes</u>	<u>No</u>	<u>Number of Points</u>
Scholastic Official Transcript (32 points)	_____	_____	_____
Character References (Must be on letterhead) (15 points)			
Letter from school (5 points)	_____	_____	_____
Letter from place of worship (5 points)	_____	_____	_____
Letter from a community service leader (5 points)	_____	_____	_____
Essay (28 points)			
Essay (350 – 1000 words)	_____	_____	_____
Total Points Received			_____
Total Points Possible			75

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**ESSAY RUBRIC SCORING USED BY NBO
TOTAL POINTS: 28**

	4	3	2	1
Essay Prompt	Prompt is clear in the essay.	Prompt is somewhat clear in the essay	Prompt needs to be elaborated.	Prompt was not included, and essay is irrelevant
Ideas	Informative with clear focus and supporting details.	Informative with clear focus with some supporting details.	Focus needs to be expanded and supporting details are needed.	Topic needs to be developed.
Organization	Very well organized; easy to read.	Has a beginning, middle, and end.	Little organization, needs transitions.	Organization is needed.
Voice	Voice is confident throughout.	Voice is confident moderately.	Voice is somewhat confident.	Little to no voice; needs confidence.
Sentence Fluency	Sentence flow throughout essay.	Sentences mostly flow.	Sentences needs to flow.	Sentences are difficult to read and do not flow.
Word Choice	Nouns and verbs make essay informative.	Decent use of nouns and verbs.	Needs specific nouns and verbs; too general.	Little to no use of specific nouns and verbs.
Conventions	Zero grammatical errors.	Few grammatical errors.	Several grammatical errors.	Many errors which make it hard to read and understand.

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